



SPONSORSHIP OPPORTUNITIES



2025



Since 1958, the Muscular Dystrophy Family Foundation has provided financial assistance, quality programs, and other services for people across the state of Indiana facing the challenge of living with a neuromuscular disease. Our goal is to increase the quality of life for members of our community through advocacy, education, and by providing life-changing resources that support greater mobility and independence.

Muscular dystrophy causes a person's muscles that control movement to degenerate. Genetic mutations interfere with the production of muscle proteins necessary to build and maintain healthy muscles. This rare, complicated disease impacts around 50,000 Americans and 1,500 Hoosiers. It can appear as early as infancy or as late as middle-age—or even later. Each type differs in the muscles affected, age of onset, and rate of progression.

There is no cure for muscular dystrophy, but medications and therapies can help people manage their symptoms and slow the course of the disease. Many people with muscular dystrophy lose the ability to walk and end up homebound. Some may have trouble breathing or swallowing. Others are born healthy and are athletic in their youth then diagnosed later in life. They go from leading active lives to being fully-dependent on assistive devices and caregivers, making the emotional challenges just as difficult as the physical changes to which they have to adapt.

When a family reaches out to the MDFF for help, we're often their last hope. Insurance companies, Medicaid, Medicare, and other agencies continue to make drastic cuts to funding. Those with muscular dystrophy need adaptive equipment and services needed just to **experience quality of life, more independence, and opportunities to build meaningful connections**. MDFF provides essential items like wheelchairs, hospital beds, van lifts, ramps for homes, bathroom modifications, and shower chairs.

We have done a lot of good, but we're only getting started. Thanks to generous support from donors, grant writers, partners, medical professionals, staff, and volunteers, our MDFF family continues to help individuals with neuromuscular diseases get what they need to experience a higher quality of life, live more independently, and build meaningful connections.

We would love to partner with you to create a better future for individuals with muscular dystrophy and other neuromuscular diseases.

Thank you,
The MDFF Board of Directors

Annual Sponsorships

The generosity of sponsors like you allows MDFF to continue providing families with much needed financial assistance and quality social outings to connect with others experiencing similar journeys.

Annual Sponsorships	Empower \$30,000	Freedom \$20,000	Journey \$10,000	Mobility \$5,000
Company logo on main MDFF website as partner	x	x	x	x
Company Logo on all MDFF printed event materials/signage	x	x		
Quarterly social media recognition	x	x	x	x
Company logo in monthly e-news	x	x	x	
Company Name in monthly e-news				x
MDFF Gala Fundraiser				
Table(s) of 8 attendees at event	3	2	1	(1) Gala or Golf
Company Logo on Event webpage and printed materials	x	x	x	
On-screen logo recognition at event	x	x	x	
MDFF Golf Outing				
Foursome(s) at Golf Outing	2	1	1	(1) Gala or Golf
Company Logo on Event webpage and printed materials	x	x	x	
1 mulligan and 4 drink tickets per team	x	x	x	
MDFF Trivia Night				
Table(s) of 6 participants at Trivia Night	2	1	1	1
Company Logo on Event webpage and printed materials	x	x		
MDFF Family Zoo Day				
Company Logo on Event webpage and printed materials	x	x		
Company recognition/highlight on social media	x	x		
MDFF Holiday Party				
Opp to setup a vendor/info table at Holiday Party	x	x	x	x
Volunteer opportunities at Holiday Party	x	x	x	x
Company Logo on Event webpage	x	x	x	x
Company logo on Printed event materials, signage	x	x	x	
Company recognition/highlight on social media	x	x	x	

**Printed material, e-news, and social media benefits are subject to deadlines*

MDFF Gala - September 19, 2025

MDFF Golf Outing - May 11, 2026

MDFF Trivia Night - December 2, 2025

MDFF Zoo Day - June 21, 2025

MDFF Holiday Party - December 6, 2025



Hillcrest Country Club is a members only course with beautiful greens that weave, turn, and captivate players of all skill sets and will challenge players in new ways throughout the course.

Bring your favorite foursome and join us on May 12th to enjoy 18 holes at Hillcrest Country Club while helping local families living with muscular dystrophy enhance their daily lives and increase independence. Your ticket gains you access to golf, lunch, entry for prizes, and post-golf appetizers.

In 2024, the MDFF golf outing changed its name to the Timothy J. Doyle Golf Outing in memory of board president, Tim Doyle, who passed away in January 2024. He was passionate about helping families through the Muscular Dystrophy Family Foundation. His hard work and dedication to this organization made it the pivotal resource it is today for families needing assistance. Tim helped establish the annual Accessible Van Giveaway program that awards at least one family an accessible van costing over \$50,000. Funds raised at this event will support MDFF and our programs for families with muscular dystrophy.

MDFF Golf Outing	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Reception Sponsor \$3,000 (1 avail)	Beverage Cart Sponsor \$2,000 (1 avail)	Hole Sponsor \$500
Foursome(s)	2	1	1	1	1	
Hole Sponsorship Signage	x	x	x	x	x	x
Company Logo on Event Webpage	x	x	x	x	x	x
Company recognition/highlight on social media	x	x	x	x		
Recognition at Lunch tables	x	x				
Mulligans	4	4				
Drink Tickets at outing	16	4	4	4	4	
Recognition at Reception Tables				x		
Recognition on Beverage Cart					x	



MDFF Mobility Gala

Date: September 19, 2025
Location: Biltwell Event Center

A change to MDFF's annual September event is coming Fall of 2025. This fundraiser helps provide MDFF with the funds needed to continue our vital programs, including the Adaptive Services Program, Partial Van Assistance Program, Family Events and Accessible Van Giveaway.

Sponsor benefits are subject to change as event details are finalized.

MDFF Gala Fundraiser	All-In \$10,000	Royal \$5,000	Ace \$2,500
Table(s) of 8 attendees	2	1	1
Company Logo on printed program, signage, and mentions during dinner presentation	x	x	x
Company Logo on event webpage & bidding platform	x	x	x
Company recognition in e-newsletter and social media	x	x	
Company recognition at drink stations	x	x	
(3) free beads per person for heads or tails game	x		

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MDFF HOLIDAY PARTY

December 6, 2025

The holiday season is a joyful time that brings communities together, and each year MDFF hosts a holiday party to do exactly that. We bring together families who become friends and resources for each other as they navigate the world of muscular dystrophy.

To spread holiday joy, we partner with the Indianapolis Fire Department. They bring not only a firetruck, but also Santa Claus to pass out gifts to those in attendance! This joyous party includes activities such as shopping at the holiday store, games, cookie decorating, and fun guests throughout the day. This is a truly unique event that many families look forward to all year!

MDFF Holiday Party	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Holiday Store Sponsor \$2,500 (1 avail)	Activities Sponsor \$1,500 (1 avail)	Game Giveaway Sponsor \$1,000 (1 avail)
Company Logo on event materials, program, signage	x	x	x			
Company recognition/highlight on social media	x	x	x	x		
Company Logo on event webpage	x	x	x	x	x	x
Volunteer opportunities at Holiday Party	x	x	x	x	x	x
Opportunity to setup a vendor/ info table at Holiday Party	x	x				
Opportunity to add promotional materials into family goody bags	x					
Recognition at Holiday Store				x		
Recognition at face paint, balloonartist, and/or similar activities					x	
Recognition at games, activities and prizes						x

Holiday Store - your support helps provide gifts for caregivers in which the clients “shop” for during event

Activities - supports extra fun for clients, such as facepaint, balloon artists, and more

Game Giveaways - supports prizes for the various fun games to be played during event