



SPONSORSHIP OPPORTUNITIES



2026



In 1958, 4 fathers with sons with Duchenne Muscular Dystrophy saw the impact this disease had on their families and those in their community. From unexpected medical expenses, necessary adaptive equipment, and transportation needs, this disease could feel isolating and draining. Seeing the need, MDFF was created.

Throughout the years, our logo, staff, and board have changed, but our mission to provide for the day to day needs of those with muscular dystrophy has stayed the same. The medical community has made great advances and has increased the life expectancy of those with MD but we are still waiting on a cure. With a longer life expectancy, caregivers are caring for their loved ones into adulthood, which creates a different set of needs. From lifts, power wheelchairs, and accessible spaces, the costs of caregiving constantly change. MDFF exists to alleviate some of the financial burden this disease places on the family. Caregivers have a big job every day. We are here to try to make it a little easier.

In the last year, the assistance requests to MDFF doubled. Changes in our community are happening quickly, and many families are left without other resource options. MDFF stands in the gap for them to make sure they have what they need to continue to care for their loved ones.

As you read through these sponsorship opportunities, we ask that you consider the Indiana families you will be supporting. We are proud that 70% of every dollar MDFF raises goes directly to our families and provides equipment, transportation, and social events for our families. Our staff works diligently to keep our administration costs low and to put our families' needs first. Your partnership changes lives and gives independence to those who feel like they have none.

We appreciate your consideration and look forward to partnering with you this year!

Thank you,
The MDFF Board of Directors

Annual Sponsorships

The generosity of sponsors like you allows MDFF to continue providing families with much needed financial assistance and quality social outings to connect with others experiencing similar journeys.

Annual Sponsorships	Empower \$20,000	Freedom \$15,000	Journey \$10,000	Mobility \$5,000
Company logo on main MDFF website as partner	x	x	x	x
Company Logo on all MDFF printed event materials/signage	x	x		
Quarterly social media recognition	x	x	x	x
Company logo in monthly e-news	x	x	x	
Company Name in monthly e-news				x
MDFF Gala Fundraiser				
Table(s) of 8 attendees at event	3	2	1	1
Company Logo on Event webpage and printed materials	x	x	x	
On-screen logo recognition at event	x	x	x	
MDFF Golf Outing				
Foursome(s) at Golf Outing	3	2	1	1
Company Logo on Event webpage and printed materials	x	x	x	
1 mulligan and 4 drink tickets per team	x	x	x	
MDFF Trivia Night				
Reserved table(s) of 6 participants at Trivia Night	2	1	1	1
Company Logo on Event webpage and printed materials	x	x		
MDFF Family Zoo Day				
Company Logo on Event webpage and printed materials	x	x		
Company recognition/highlight on social media	x	x		
MDFF Holiday Party				
Opp to setup a vendor/info table at Holiday Party	x	x	x	x
Volunteer opportunities at Holiday Party	x	x	x	x
Company Logo on Event webpage	x	x	x	x
Company logo on Printed event materials, signage	x	x	x	
Company recognition/highlight on social media	x	x	x	

**Printed material, e-news, and social media benefits are subject to deadlines*