



SPONSORSHIP OPPORTUNITIES



2026



In 1958, 4 fathers with sons with Duchenne Muscular Dystrophy saw the impact this disease had on their families and those in their community. From unexpected medical expenses, necessary adaptive equipment, and transportation needs, this disease could feel isolating and draining. Seeing the need, MDFF was created.

Throughout the years, our logo, staff, and board have changed, but our mission to provide for the day to day needs of those with muscular dystrophy has stayed the same. The medical community has made great advances and has increased the life expectancy of those with MD but we are still waiting on a cure. With a longer life expectancy, caregivers are caring for their loved ones into adulthood, which creates a different set of needs. From lifts, power wheelchairs, and accessible spaces, the costs of caregiving constantly change. MDFF exists to alleviate some of the financial burden this disease places on the family. Caregivers have a big job every day. We are here to try to make it a little easier.

In the last year, the assistance requests to MDFF doubled. Changes in our community are happening quickly, and many families are left without other resource options. MDFF stands in the gap for them to make sure they have what they need to continue to care for their loved ones.

As you read through these sponsorship opportunities, we ask that you consider the Indiana families you will be supporting. We are proud that 70% of every dollar MDFF raises goes directly to our families and provides equipment, transportation, and social events for our families. Our staff works diligently to keep our administration costs low and to put our families' needs first. Your partnership changes lives and gives independence to those who feel like they have none.

We appreciate your consideration and look forward to partnering with you this year!

Thank you,
The MDFF Board of Directors

Annual Sponsorships

The generosity of sponsors like you allows MDFF to continue providing families with much needed financial assistance and quality social outings to connect with others experiencing similar journeys.

| Annual Sponsorships | Empower \$20,000 | Freedom \$15,000 | Journey \$10,000 | Mobility \$5,000 |
|--|---------------------|---------------------|---------------------|---------------------|
| Company logo on main MDFF website as partner | x | x | x | x |
| Company Logo on all MDFF printed event materials/signage | x | x | | |
| Quarterly social media recognition | x | x | x | x |
| Company logo in monthly e-news | x | x | x | |
| Company Name in monthly e-news | | | | x |
| MDFF Gala Fundraiser | | | | |
| Table(s) of 8 attendees at event | 3 | 2 | 1 | 1 |
| Company Logo on Event webpage and printed materials | x | x | x | |
| On-screen logo recognition at event | x | x | x | |
| MDFF Golf Outing | | | | |
| Foursome(s) at Golf Outing | 3 | 2 | 1 | 1 |
| Company Logo on Event webpage and printed materials | x | x | x | |
| 1 mulligan and 4 drink tickets per team | x | x | x | |
| MDFF Trivia Night | | | | |
| Reserved table(s) of 6 participants at Trivia Night | 2 | 1 | 1 | 1 |
| Company Logo on Event webpage and printed materials | x | x | | |
| MDFF Family Zoo Day | | | | |
| Company Logo on Event webpage and printed materials | x | x | | |
| Company recognition/highlight on social media | x | x | | |
| MDFF Holiday Party | | | | |
| Opp to setup a vendor/info table at Holiday Party | x | x | x | x |
| Volunteer opportunities at Holiday Party | x | x | x | x |
| Company Logo on Event webpage | x | x | x | x |
| Company logo on Printed event materials, signage | x | x | x | |
| Company recognition/highlight on social media | x | x | x | |

**Printed material, e-news, and social media benefits are subject to deadlines*



Hillcrest Country Club is a members only course with beautiful greens that weave, turn, and captivate players of all skill sets and will challenge players in new ways throughout the course.

Bring your favorite foursome and join us on May 11th to enjoy 18 holes at Hillcrest Country Club while helping local families living with muscular dystrophy enhance their daily lives and increase independence. Your ticket gains you access to golf, lunch, entry for prizes, and post-golf appetizers.

In 2024, the MDFF golf outing changed its name to the Timothy J. Doyle Golf Outing in memory of board president, Tim Doyle, who passed away in January 2024. He was passionate about helping families through the Muscular Dystrophy Family Foundation. His hard work and dedication to this organization made it the pivotal resource it is today for families needing assistance. Tim helped establish the annual Accessible Van Giveaway program that awards at least one family an accessible van costing over \$50,000. Funds raised at this event will support MDFF and our programs for families with muscular dystrophy.

| MDFF Golf Outing | Gold \$10,000 | Silver \$5,000 | Bronze \$2,500 | Reception Sponsor \$3,000 (1 avail) | Beverage Cart Sponsor \$2,000 (1 avail) | Hole Sponsor \$500 |
|---|------------------|-------------------|-------------------|--|---|--------------------------|
| Foursome(s) | 3 | 2 | 1 | 1 | 1 | |
| Hole Sponsorship Signage | x | x | x | x | x | x |
| Company Logo on Event Webpage | x | x | x | x | x | x |
| Company recognition/highlight on social media | x | x | x | x | | |
| Recognition at Lunch tables | x | x | | | | |
| Mulligans | x | x | | | | |
| Drink Tickets at outing | 12 | 8 | 4 | 4 | 4 | |
| Recognition at Reception Tables | | | | x | | |
| Recognition on Beverage Cart | | | | | x | |



MDFF Mobility Gala

Date: September 12, 2026

Location: Biltwell Event Center

This year's "Mobility Gala: Shake, Rattle & Roll" will be an exciting evening filled with fun, laughs, and casino gaming while supporting The Muscular Dystrophy Family Foundation.

By attending this event, you will be supporting a local organization helping Hoosier families navigating the difficulties of living life with a debilitating disease. From giving away accessible vans, to funding adaptive equipment and accessible bathroom remodels, MDFF helps Indiana families improve quality of life and independence.

| MDFF Gala Fundraiser | All-In \$10,000 | Royal \$5,000 | Ace \$2,500 | Beginners Luck \$1,000 | Ad Sponsor \$500 |
|---|----------------------------|--------------------------|------------------------|---------------------------------------|---------------------------------|
| Table(s) of 8 attendees | 2 | 1 | 1 | | |
| Company Logo on printed program, signage, and mentions during dinner presentation | x | x | x | x | |
| Company Logo on event webpage & bidding platform | x | x | x | x | |
| Company recognition in enewsletter and social media | x | x | | | |
| Company recognition at drink stations | x | x | | | |
| Ad in event program | Full page ad | Full page ad | ½ page ad | ½ page ad | ½ page ad |
| 1 free bead per person for heads or tails game | x | x | | | |

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MDFF Holiday Party

December 5, 2026

Indy Marriott North



To spread holiday joy, we partner with the Indianapolis Fire Department. They bring not only a firetruck, but also Santa Claus to pass out gifts to MDFF families! This joyous party includes activities such as shopping at the holiday store, games, cookie decorating, and fun guests throughout the day. This is a truly unique event that many families look forward to all year!

| MDFF Holiday Party | Gold \$10,000 | Silver \$5,000 | Bronze \$2,500 | Holiday Store Sponsor \$2,500 (1 avail) | Activities Sponsor \$1,500 (1 avail) | Game Giveaway Sponsor \$1,000 (1 avail) |
|---|------------------|-------------------|-------------------|---|---|---|
| Company Logo on event materials, program, signage | x | x | x | | | |
| Company recognition/highlight on social media | x | x | x | x | | |
| Company Logo on event webpage | x | x | x | x | x | x |
| Volunteer opportunities at Holiday Party | x | x | x | x | x | x |
| Opportunity to setup a vendor/ info table at Holiday Party | x | x | | | | |
| Opportunity to add promotional materials into family goody bags | x | | | | | |
| Recognition at Holiday Store | | | | x | | |
| Recognition at face paint, balloonartist, and/or similar activities | | | | | x | |
| Recognition at games, activities and prizes | | | | | | x |

Holiday Store - your support helps provide gifts for caregivers in which the clients “shop” for during event
 Activities - supports extra fun for clients, such as facepaint, balloon artists, and more
 Game Giveaways - supports prizes for the various fun games to be played during event



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|---|--------------------------|---------------------------|---------------------------|--|---|--|
| Company Logo on event materials, program, signage | x | x | x | | | |
| Company recognition/highlight on social media | x | x | x | x | | |
| Company Logo on event webpage | x | x | x | x | x | x |
| Volunteer opportunities at Holiday Party | x | x | x | x | x | x |
| Opportunity to setup a vendor/ info table at Holiday Party | x | x | | | | |
| Opportunity to add promotional materials into family goody bags | x | | | | | |
| Recognition at Holiday Store | | | | x | | |
| Recognition at face paint, balloonartist, and/or similar activities | | | | | x | |
| Recognition at games, activities and prizes | | | | | | x |

Santa's Helper Sponsorship

MDFF is looking to partner with a company to shop and wrap gifts for MDFF's 18+ clients. When clients register for the Holiday Party, they are able to request specific gifts (we encourage them to keep requests under \$75). A partnering company would have a month to shop and wrap these gifts for the clients. This sponsorship would include all of the silver level sponsorship benefits listed above. Gifts usually cost around \$2500 total.